



Hello,

My name is Alex Whitcomb and one year ago I started my blog [AlexWhitcomb.com](http://AlexWhitcomb.com). Since then, the site has received an average of 100 hits a day, I have gained over 3900 followers on Twitter, 1100+ friends on Facebook, and won the Most Popular Driver award at Thunder Road SpeedBowl. I also went from zero sponsors last year, to being fully sponsored this year. Amazing what can happen in a year with a well running blog and a social networking campaign. I am now giving everyone the opportunity to have this same success, at affordable rates with packages for everyone.

# Get *The Edge*

I'm a racer. I understand how critical sponsorship can be and will work my hardest to give you the best sponsorship opportunities available. Everyone is looking for an edge, why shouldn't it be you?

In this day and age the internet is the latest, and best use of networking the world has ever seen. You can reach millions of people, from all across the world, with just a click of a mouse.

I've experienced the edge of having a blog, Twitter, Facebook, and other social networking tools. Sponsors want exposure, and with a professional looking blog updating your racing, coupled with a popular social networking campaign, the exposure you can offer can't be beat.

## Social Media 101

The Twitter logo is displayed in its characteristic light blue, lowercase font with a white outline, set against a dark background.

Twitter is a great way to stay in contact with your fans (known as followers) using 160 character or less messages (or "tweets")

The Facebook logo is shown in its signature blue, lowercase font, centered on a dark background.

Facebook is a great way to get information to your fans while expanding your reach to millions of users

The YouTube logo is presented in its classic style, with the word "You" in grey and "Tube" in white on a red rounded rectangle, all on a dark background.

YouTube allows you to post all your videos for everyone to see, whether it was that last lap pass or behind the scenes.

# Packages Available



## Gold Package

- Professional Grade Blog/Site creation, posts twice a week (content up to you), Ghost Writing option, Turn key ready for you.
- Twitter Account Creation and upkeep
- Facebook Account Creation, and upkeep with photos, information, and status updates.
- Free Hosting

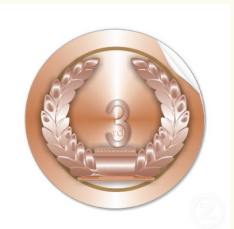
\$500 Startup  
\$250 per month



## Silver Package

- Professional Grade Blog/Site creation, posts twice a week (content up to you), Ghost Writing option, Turn key ready for you.
- Free Hosting

\$400 Startup  
\$150 per month



## Bronze Package

- Twitter Account Creation and upkeep with daily tweets
- Facebook Account Creation, and upkeep with photos, information, and status updates.

\$150 Startup  
\$150 per month upkeep

# Always Here To Help

The world today relies on the internet for just about everything and your fans do to. With a reach that greatly surpasses any other methods available, social networking and a website will give you many more opportunities. With some professional help, you can harness these opportunities and take full advantage that the web has to offer. Here at Whitcomb Interactive, we are here to help you every step of the way. We have hands on experience and we use that to the make the process fun and easy. If you have any questions about our services feel free to contact us.

## Contact Us

Alex Whitcomb

*whitcombracing@gmail.com*

(802)-279-6542

